Job title: Director of Market and Research

R0-1 15 October 2025

Education and experience

|  | Essential | Desirable |
| --- | --- | --- |
| Degree (bachelor’s or master’s) in science or engineering or a related discipline, or equivalent senior-level experience | X |  |
| Financial capability – understanding of market dynamics  | X |  |
| Significant business development experience and commercial engagement | X |  |
| Understanding of legal and regulatory compliance relevant to market research and commercial contracts |  | X |
| Able to demonstrate an ability to assess the commercial viability and ROI from internal and externally funded research projects  | X |  |
| Experience of working with marketing teams to align brand marketing plans with business development strategies |  |  |
| Experience and evidence of people management to get the best out of teams as well as effective line management  | X |  |
| Experience managing budgets, resources, and delivering value through research investments | X |  |
| Strong data interpretation and analytical skills | X |  |
| Experience of managing budgets and resources | X |  |
| Experience and evidence of health and safety responsibility |  | X |

Personal characteristics

|  | Essential | Desirable |
| --- | --- | --- |
| Able to demonstrate leadership skills with a track record of critical thinking and problem solving abilities | X |  |
| Strong organisational skills - Skilled in planning in the short and long term, and managing changing priorities showing an ability to make well informed decisions under pressure | X |  |
| Strategic thinker with strong commercial acumen  | X |  |
| Excellent communications skills, written and verbal including the management, capturing, sharing and accessibility of knowledge | X |  |
| Passion for innovation, research and continuous improvement | X |  |
| Emotionally intelligent, confident and articulate with the credibility to persuade, influence and be diplomatic | X |  |